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## **PSYCHOLOGICAL AND PEDAGOGICAL ASPECTS OF CAREER GUIDANCE FOR YOUNG PEOPLE**

*Annotation. In the article the authors consider the psychological issues of pedagogical aspects of professional guidance for young people, involved in teaching profession and characterized by a set of knowledge and skills acquired in the course of education and ensuring formulation and solution of specific professional and pedagogical tasks in accordance with the obtained qualification.*

Professional guidance is one of the most important and at the same time one of the most difficult decisions in everyone's life. The most important attribute of a successful person is excellent education and high rates of development in the chosen professional direction. With every year the choice of profession is becoming more complex: some of them are becoming less relevant and demanded, they are replaced by new professions of the future, which sometimes are characterized by surprising diversity. Transition to the labor market has not only made adjustments, but also significantly changed approaches to the development of the theory and practice of professional self-determination of the youth. The fact is that in a tough market not all employees will have a permanent paid job throughout working life, especially those related to the same profession and specialty. Choosing a profession is a personal-significant problem: it is a lifestyle choice, the development, the choice of fate. Profession is a steady kind of work that requires specific training, depending on the choice of a specialty in high school. The teacher is a teacher but a mentor. This is his civil, human destiny. Due to a number of objective and subjective reasons the today's young people have appeared to be not enough prepared for the new requirements of social and political economic and personnel situation. Subjected to a serious distortion of the system of views on the prestige of education, there occurred reassessment of

moral values, the prestige of pedagogical specialties has reduced. Teaching profession is a type of activity within this occupational group, which is characterized by a set of knowledge and skills acquired in education and ensuring the formulation and solution of specific professional and pedagogical tasks in accordance with the obtained qualification [1]. Being a teacher has become unfashionable, not prestige: the salary is low, and the responsibility for people's lives is awesome. In this regard, at present this problem is more than relevant. "Professional orientation (in French orientation means setting) is a complex of psychological and pedagogical activities aimed at optimizing the employment of young people in accordance with the desires, inclinations and abilities and taking into account the needs of the national experts by the economy and society as a whole" [2, p. 17].

Thus, well-known scientists A.D Sazonov, N.I Kalugin, A.P Menshikov define professional orientation as the activities preparing young people for career choices, in its turn, social and vocational guidance is described as training for young people to the choice of profession and their place in society [3].

Professional orientation, career guidance, career choice or focus on this profession is a system of measures aimed at helping young people to choose a profession. From the standpoint of theory management, vocational orientation process is considered as a part of a more general process of social orientation of young people. Accordingly, the choice of profession is seen as an attempt of the person to occupy a certain place in the social structure of the society or social group. In order to get professional education, to become competitive in the labor market, one must pay special attention to vocational guidance still in high school.

The priority tasks of career guidance work with the youth are: 1) the study of the theory of vocational guidance, including: consideration of its objects, principles, forms, methods, directions, performance criteria; 2) the study of planning methods of career guidance; 3) evaluation of activities to address problems associated with the social and professional adaptation of young people.

Currently, the system of career guidance for teaching profession includes activities the following areas: 1) professional education, including professional information, professional advocacy and campaigning on the profession of a "teacher". Vocational education forms motivated professional intentions of the youth, based on which is the realization of socio-economic needs and their psychophysical capabilities; 2) preliminary professional diagnosis aimed at identifying the interest to the teaching profession and teaching abilities, values orientation, interests, needs, aptitudes, abilities, professional orientation, professional intentions, motives of profession choice. Professional diagnostics carried out through interviews, questionnaires, observations; professional counseling (individual and group) aimed mainly at providing individual assistance in choosing profession on the part of university teachers. At the same time, as G.A. Zuckerman writes: "Every rigidity, final determination is as dangerous for the teen soul as a tight corset for a growing body: body distortion is possible" [4].

Thus, orientation is systemic activities, including target setting, objectives, principles, forms, methods, performance criteria, levels, directions and other structure-forming elements. Achieving this goal career guidance is possible and justified only when working with young people in identifying their real interests and abilities, the formation of the belief in the right choice of profession meeting their personal inclinations and needs of the city, district, village in which they live, the whole society. It is a great benefit to do things you love, when the worker process does not take your personal time, and is a part of it, giving rise to a feeling of the complete life in which every moment is lived not in vain.

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