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English music has had a tremendous influence on the world culture, particularly in the realm of popular music. The English language itself has become a lingua franca of music, with many artists and songs from English-speaking countries achieving global success and recognition. One of the most significant contributions of English music to world culture is the development of rock and roll, which originated in the United States but found its greatest expression in the British Invasion of the 1960s. English bands such as The Beatles, The Rolling Stones, and The Who introduced new sounds and styles that continue to influence rock music today. English music has also played a major role in the evolution of electronic dance music, with artists such as The Prodigy, Chemical Brothers, and Aphex Twin being pioneers in the genre. Similarly, British hip-hop and grime music have gained global recognition in recent years, with artists like Skepta and Stormzy leading the way. In addition to these musical genres, English language music has also had a significant impact on fashion, youth culture, and social movements around the world. English musicians have often been at the forefront of countercultural movements, and their music has served as a platform for political and social commentary. Overall, the influence of English music on world culture cannot be overstated, and it continues to shape the musical landscape of today [1].

The English language is a dominant in contemporary music, and this helps to promote the language worldwide. One popular genre among youth is hip-hop, and a subgenre of it is UK drill. UK drill is a type of drill music and road rap that originated in Brixton, South London, in 2012. The music often contains lyrics about criminal lifestyles and is often created by those affiliated with gangs or from socioeconomically-deprived areas. Although the genre originated in London, it is not restricted to the city, and artists from around the UK have emerged and become prominent in the scene. Some of these artists include SmuggzyAce and S.White of Birmingham group 23 Drillas, as well as SV of Nottingham. UK drill has also spread to other countries, with artists and groups in places like Ireland, the Netherlands, Australia, Spain, Ghana, and France rapping in styles heavily influenced by UK drill music. These artists often use slang terms and instrumentals produced by British producers. However, it is important to note that UK drill music isn't solely about the criminal world of England. Modern artists in the genre use melodies from different genres, overlaying them on the distinctive drum part of drill music, which is characterized by a broken course of the percussion part, and use this backing track for songs on various topics, such as love, human relationships, and personal experiences [2].

Central Cee is a British rapper. He began to gain popularity in 2020 after the release of the singles "Day in the Life" and "Loading". His debut mixtape Wild West was released on 12 March 2021 and peaked at number two on the UK Albums Chart. His second mixtape 23 was released on 25 February

2022 and reached number one on the UK Albums Chart. This artist has 24 million monthly listeners on Spotify, which means that he is very popular at the moment. He performs his songs in English, popularizing it, as American listeners do not always understand the pronunciation of some words, as well as the slang characteristic of British youth. On L.A. Leakers show on YouTube he said “They think I’m the one that can bridge the gap” therefore, using the example of this artist, we will analyze his contribution to the popularization of the genre, analyzing what interesting expressions have become popular in world hip-hop music thanks to him [3].

In the aforementioned program, the performer, comparing American and British slang, with the help of freestyle, spoke about interesting expressions. For example “*My akh*” means my brother or “*My brudda*” that have same sense. In US people say “*Mashine*” but in the UK people say “*Mash*”. American youth say “*Wassup*”, British youth say “*Wagwan*” And in London people don’t say “*Y’all*” they say “*You lol*”. In the song “Obsessed With You” he says «*I hope a trap boy's your type cause I don't have a nine-to-five*». The highlighted expression means that the singer does not work at a regular job from 5 to 9, but leads a cheeky lifestyle. In “Let go” the song about love, Central Cee gives an interesting line «*They're showin' me love, but I still feel empty I need somethin' a lot more fulfillin'*» these lines show the artist's feelings, he says that he wants more than just the love of the fans, he feels empty. In “6 for 6” he says «*Step in the bando, "Honey, I'm home"*» A “*bando*” is a slang term for a neighborhood. The phrase “Honey, I’m home!” is a stereotypical American sitcom phrase, and is often the first thing shouted when a wife or husband comes through the door to their loving home. This line confirms that the artist often makes references to American culture, uniting listeners. When listening to these songs, you may have problems understanding the words because “American” English sounds straightforward, almost all letters are pronounced as they are written. The British, on the other hand, allow some exceptions, many sounds in it are softened, they differ from their written form [4].

UK drill, which is currently the most popular in England, is helping the English language to gain more popularity, many Western and European artists are starting to perform their songs in this genre. For example, Italy also has its own drill performers. In this music, the issues of youth begin to be discussed, the problems of dysfunctional families receive more and more attention, the English language helps to spread this to the masses, making these issues global. It is also worth mentioning the Russian-speaking artists who are trying out this genre, some of them are now in London to draw inspiration from British life. A striking example of a Russian-speaking artist is OBLADAET who now lives in London and works with performers in this city. In song “Wi-fi” with Jordan Wi-fi, Touren Roye and Reezzy Rye, they call OBLADAET «*That's my shortie*» which means little brother. This statement confirms that at this moment in time there is communication between artists from different countries, relations between performers are developing in a positive way.

Slang is an integral part of the English language, it develops and evolves with it, and at some point some of the slang may become the language norm. Thanks to music, people of many countries adopt English culture, people become interested in where certain expressions came from, they begin to study history, many of them begin to learn the language, music only contributes to it. Overall, it must be said that the influence of English-language music, particularly in genres such as hip-hop and drill, continues to have a significant impact on popular culture around the world, promoting the use and understanding of the English language in various contexts. Music serves as a vehicle for promotion of language and culture, and genres like UK drill showcase the influence of social and economic conditions on artistic expression [5].

### References

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