

**RACIAL CONSTRUCTS**

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The subject of racial constructs is really significant in our world. In my opinion every person can faced with problems which connected with this subject. In the process of working or studding you can meet people from different countries. They can belong to different religious or they can have their's own out-look on life, but it does not mean that you precede them in something.

In the process of communication people incline to percept and estimate each other through the lenses of their own culture, standards and values which are appropriate for them.

Europeans suppose that Chineseare all look alike, while Chinese people think the same when they come in Russia, for example. There are lots of stereotypes about Russians themselves, they are shown like confirmed drunkards, hooligans and couch potatoes. In fact many surveys reflect that we are not the most drinking country. Jews are greedy, Afro–Americans are dump, Germans are Nazi and other prejudices in our minds will have enormous negative effect in the process of possible intercultural communication. Some more prejudices:

Italy. Considered bad form to walk down the street with a plastic shopping bag. Bag, even for purchases must be combined with an elegant and clothing. Family in Italy – a source of pride and at the same time fears. Italians are superstitious, and seriously believe in bad superstitions

Japan. Tips in Japan is not accepted anywhere else, and even considered profane – the Japanese are convinced that each of them has to perform its job well.

Egypt. In this eastern country, etiquette nuances play an important role which can not be understood by a visiting European. Assumed, for example, that a person who is stranded in the car (even in a taxi) – guest and not just a passenger, and therefore is considered offensive if he sits alone in the back seat if the front passenger seat is not occupied.

Thus, people should try to break all the prejudices in his own mind that perhaps ultimately lead to peace and friendliness everywhere.

In conclusion I want to say that every person should be tolerance to other cultures, and if you meet people, who have other outlook on life, firstly you need to see in their personality. And you need not to focus attention on the color of skin or eyes.

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